

THE IVORY COAST MEGA CLIMA SHOW**YOUR CHANCE TO ELEVATE HVAC SOLUTIONS FOR A SUSTAINABLE FUTURE**

The Ivory Coast Mega Clima show 2025, organized by Elan Expo, takes place from April 8-10, 2025, at the Exposition Park of Abidjan, Ivory Coast.

“A NEW ERA IN HVAC INNOVATION AND EFFICIENCY AWAITS IVORY COAST”

The Ivory Coast HVAC market is experiencing significant growth, driven by urbanization, rising temperatures, increasing disposable incomes, and increasing demand for efficient cooling solutions. The market is projected to grow at a CAGR of 9.9% from 2024 to 2029, as part of the broader Africa Air Conditioners Market. By 2029, Ivory Coast’s Hvac market is expected to reach USD 5.49 billion.

Abidjan, the economic powerhouse of Ivory Coast, is located on the Gulf of Guinea which makes it a crucial hub for regional trade and development as it hosts major government institutions and is the center of commerce. Abidjan is seeing several ongoing and potential construction projects that require advanced HVAC systems. The country is part of regional efforts to improve HVAC standards and efficiency.

Notable projects driving demand for advanced HVAC solutions in Ivory Coast include:

- Daikin has opened a new training facility in Abidjan to support HVAC industry growth, offering programs on installation, maintenance, and the latest HVAC technologies.
- The ongoing construction of the Abidjan Metro, a major infrastructure project that will require sophisticated climate control systems.
- The expansion of the Port of Abidjan, which includes new facilities that will need modern HVAC installations.
- The development of new houses, hotels and commercial spaces in Abidjan and other major cities, contributing to the growing demand for air conditioning units.
- Raxio Group is developing data center in Ivory Coast with advanced cooling systems, including energy-efficient indirect adiabatic cooling

The Ivory Coast government, is promoting energy efficiency through regulations and standards for HVAC systems by sustainable development. Despite the growth potential, the HVAC market in Ivory Coast faces challenges, including underdeveloped distribution channels, lack of skilled professionals, affordability issues for consumers, limited access to advanced technologies, and the need for more stringent energy standards

Participating in HVAC trade shows and fairs in Ivory Coast would provide companies with opportunities to showcase their innovative products and technologies, address the specific needs of the Ivorian market, and network with industry leaders and decision-makers. Such events can foster

valuable collaborations and help companies expand their market presence in Ivory Coast's growing HVAC industry.

As Ivory Coast's HVAC sector continues to grow, businesses that engage in this fair will position themselves at the forefront of industry advancements, gaining insights into emerging trends and consumer demands.

“ONCE AGAIN IN IVORY COAST: A PREMIER GATHERING OF MAJOR HVAC BRANDS”

The First Mega Clima Show in Ivory Coast, a pioneering event set to reshape the HVAC landscape in West Africa. Organized by Elan Expo, a leader in international exhibitions with 25 years of extensive experience in the region, this show promises to be a compelling opportunity for industry stakeholders to connect, collaborate, and innovate.

Elan Expo has successfully organized similar shows in Nigeria, Algeria, and Kenya, establishing itself as a trusted name in the HVAC sector in the Africa region. Our previous events have consistently attracted significant participation and engagement rate and generated impressive results. For instance, the recent Mega Clima Algeria 2024 attracted over 9000 visitors and featured 155 brands from 18 countries notably from China, Russia, S. Arabia, India, Brazil, Egypt, Serbia, Japan, Turkey, Iran, Bahrain, Algeria, U.A.E, U.K, Spain, S. Korea, Germany & Italy, including well-known brands like Elsewedy Lamps, Emirates National Copper Factory, TROX España, Jiaxipera Compressor, and Beijing Eager International Exhibitio. In total, our Mega Clima events across the region have welcomed over 22000 visitors and showcased more than 400 brands from around the World during last year. Our past exhibitions have consistently demonstrated the value of participation; for instance, exhibitors reported that over 81% of them found new business opportunities and expanded their networks in a meaningful way.

Drawing on our extensive experience from previous successful events, we anticipate a similarly impressive participation in Ivory Coast. Therefore, We want to bring together key players once again in Ivory Coast’s HVAC market. With urbanization on the rise and increasing demand for sustainable cooling solutions, we anticipate that the Mega Clima Show will attract a remarkable amount of diverse participants showcasing and exploring innovative technologies that enhance energy efficiency and sustainability.

The Ivory Coast Mega Clima Show will undoubtedly serve as a premier platform for exhibitors to showcase their latest products and services specialized for the HVAC industry.

“THE FIRST OF ITS KIND, PROMISING TO SHAPE INDUSTRY STANDARDS!”

“The Mega Clima Show is set to be a novel event for the HVAC industry in Ivory Coast,” stated Mr. Süer AY, General Manager of ELAN EXPO. “This is the first time we are launching this show in Ivory Coast which provides the opportunity for international exhibitors for the first time in this region to showcase their products and innovative technologies, connect with industry leaders and stakeholders, foster collaboration and innovation in a professional environment.

This event is not just about showcasing products; it is an opportunity to drive the adoption of sustainable technologies and practices that will significantly influence the growth and efficiency of the HVAC sector in Ivory Coast. By bringing together key players in the industry, we aim to address

current challenges, share best practices, and ultimately shape a more sustainable future for climate control solutions in West Africa.” “Now is the time for companies to seize this opportunity to contribute to a more efficient and sustainable future in the HVAC industry, helping to shape the industry of Ivory Coast’s rapidly evolving HVAC market while guaranteeing their own growth and success.” Mr. Süer AY emphasized.

MARK YOUR CALENDARS!

- **Dates:** April 8-10, 2025
- **Location:** Exposition Park of Abidjan , Ivory Coast
- **Exhibitor Profile:** Ventilation & Air Conditioning Systems and Equipments, Heating Systems and Equipments, Refrigeration Systems and Components, Installation Systems, Installation Systems, Water Purification, Treatment Systems and Equipments, Insulation Materials Service Groups

ABOUT ELAN EXPO

Elan Expo was founded in 1997 and now manages over 30 market-leading B2B events in up to 8 countries each year. Headquartered in Istanbul, Turkey, it is currently active in **Nigeria, Azerbaijan, Kenya, Ghana, Morocco, Iran, Iraq, and Algeria**. Elan Expo is the most active international organizer in the African region, specializing in events exclusively in Africa. Our network has grown significantly after many years of dedicated work in this region.

Elan Expo employs over 90 people who are passionate about the communities that they serve and skilled at creating the ideal circumstances for relationships to develop, knowledge to be gleaned and deals to be done by the departments of sales, marketing, B2B, visitor promotions, project, finance, and advertising.

Elan Expo’s operation is active in exhibitions with multiple sectors such as **Real Estate & Investment, Construction & Building Materials, Furniture & Decoration, Food & Agriculture, Beauty & Cosmetic, Fashion & Textile, Healthcare & Medical Products, HVAC, Landscape & Urban, Municipality & City Planning, and LED & Advertising**.

Elan Expo’s knowledge of the communities they serve, their ability to attract the right people, and their skill of curating the physical space and creating memorable experiences bring thousands of like-minded people together. It is the shared experience and the opportunities to make human connections that allow businesses to grow.

For more information about the Mega HORECA Show 2024, please visit [MEGA CLIMA Ivory Coast Website](#) or contact:

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