



INTERNATIONAL
AIR CONDITIONING &
REFRIGERATION
EXHIBITION

 **17-19 JUNE 2025**

 International Convention Centre
Accra, GHANA

THE GHANA MEGA CLIMA SHOW

YOUR CHANCE TO ELEVATE HVAC SOLUTIONS FOR A SUSTAINABLE FUTURE

The Ghana Mega Clima show 2025 , organized by Elan Expo, takes place from June 17-19, 2025, at the International Convention Center in Accra, Ghana.

“A NEW ERA IN HVAC INNOVATION AND EFFICIENCY AWAITS GHANA”

With a projected compound annual growth rate (CAGR) of 9.2% from 2024 to 2030, the Ghana HVAC market is expanding rapidly due to urbanization, rising temperatures, and increasing demand for efficient cooling solutions. The market is expected to reach \$258.3 million by 2029, supported by investments in residential and commercial infrastructure.

Accra, as the capital city, has several ongoing and potential construction projects that require advanced HVAC systems. Notable projects include the \$1.9 million air conditioning and refrigeration test lab recently opened in Accra. Additionally, ongoing projects such as the \$150 million redevelopment of the Accra Mall and the construction of new hotels like the Marriott Accra Airport Hotel are driving demand for advanced HVAC solutions. The Ghana Refrigeration and Air Conditioning (RAC) Roadmap aims to accelerate the transition to climate-friendly sustainable technologies, with a goal of reducing greenhouse gas emissions by promoting 380 green air conditioning units through demonstration projects and training programs for technicians.

The split AC sub-sector is particularly impactful, accounting for about 8% of national GHG emissions, highlighting the urgent need for sustainable solutions. The government is actively promoting energy efficiency through projects like the Ghana Energy Commission's regulations on energy standards and mandatory certification for HVAC technicians.

Despite this growth potential, the HVAC market in Ghana faces challenges such as underdeveloped distribution channels, a lack of skilled professionals, and affordability issues for consumers. By participating in the HVAC Fair Show, companies will have a unique opportunity to not only showcase their innovative products and technologies but also address the urgent needs of the Ghanaian market. This event serves as a critical platform for networking with industry leaders, decision-makers, and stakeholders, fostering valuable collaborations and networks that can enhance service delivery, expand market presence and lastly make their brands stand out in the HVAC industry as a leader.

As Ghana's HVAC sector continues to grow, businesses that engage in this fair will position themselves at the forefront of industry advancements, gaining insights into emerging trends and consumer demands.

“ONCE AGAIN IN GHANA: A PREMIER GATHERING OF MAJOR HVAC BRANDS”

The First Mega Clima Show in Ghana, a pioneering event set to reshape the HVAC landscape in West Africa. Organized by Elan Expo, a leader in international exhibitions with 25 years of extensive experience in the region, this show promises to be a compelling opportunity for industry stakeholders to connect, collaborate, and innovate.

Elan Expo has successfully organized similar shows in Nigeria, Algeria, and Kenya, establishing itself as a trusted name in the HVAC sector in the Africa region. Our previous events have consistently attracted significant participation and engagement rate and generated impressive results. For instance, the recent Mega Clima Nigeria 2023 attracted over 8,600 visitors and featured 172 brands from 25 countries notably from Algeria, Belgium, China, Egypt, Germany, Ghana, India, Italy, Japan, Lebanon, Nigeria, Poland, Russia, South Korea, Spain, Turkey, United Arab Emirates, United Kingdom, United States, including well-known brands like Panasonic, Daikin, Carrier, Trane, Mitsubishi Electric, LG Electronics, Fujitsu, Honeywell, York, and Gree, Rheem, Toshiba, Sanyo, Bosch, Emerson, and Chigo. In total, our events across the region have welcomed over 30,000 visitors and showcased more than 600 brands from around the world. Our past exhibitions have consistently demonstrated the value of participation; for instance, exhibitors reported that over 80% of them found new business opportunities and expanded their networks in a meaningful way.

Drawing on our extensive experience from previous successful events, we anticipate a similarly impressive participation in Ghana. Therefore, We want to bring together key players once again in Ghana’s HVAC market. With urbanization on the rise and increasing demand for sustainable cooling solutions, we anticipate that the Mega Clima Show will attract a remarkable amount of diverse participants showcasing and exploring innovative technologies that enhance energy efficiency and sustainability.

The Ghana Mega Clima Show will undoubtedly serve as a premier platform for exhibitors to showcase their latest products and services specialized for the HVAC industry.

“THE FIRST OF ITS KIND,PROMISING TO SHAPE INDUSTRY STANDARDS!”

“The Mega Clima Show is set to be a novel event for the HVAC industry in Ghana,” stated Mr. Süer AY, General Manager of ELAN EXPO. “This is the first time we are launching this show in Ghana which provides the opportunity for international exhibitors for the first time in this region to showcase their products and innovative technologies, connect with industry leaders and stakeholders, foster collaboration and innovation in a professional environment.

This event is not just about showcasing products; it is an opportunity to drive the adoption of sustainable technologies and practices that will significantly influence the growth and efficiency of the HVAC sector in Ghana. By bringing together key players in the industry, we aim to address current challenges, share best practices, and ultimately shape a more sustainable future for climate control solutions in West Africa.” “Now is the time for companies to seize this opportunity to contribute to a more efficient and sustainable future in the HVAC industry, helping to shape the industry of

Ghana's rapidly evolving HVAC market while guaranteeing their own growth and success." Mr. Süer AY emphasized.

MARK YOUR CALENDARS!

- **Dates:** June 17-19, 2025
- **Location:** Accra International Conference Centre, Castle Rd, Accra, Ghana
- **Exhibitor Profile:** Ventilation & Air Conditioning Systems and Equipments, Heating Systems and Equipments, Refrigeration Systems and Components, Installation Systems, Installation Systems.

ABOUT ELAN EXPO

Elan Expo was founded in 1997 and now manages over 30 market-leading B2B events in up to 8 countries each year. Headquartered in Istanbul, Turkey, it is currently active in **Nigeria, Azerbaijan, Kenya, Morocco, Iran, Iraq, and Algeria**. Elan Expo is the most active international organizer in the African region, specializing in events exclusively in Africa. Our network has grown significantly after many years of dedicated work in this region.

Elan Expo employs over 90 people who are passionate about the communities that they serve and skilled at creating the ideal circumstances for relationships to develop, knowledge to be gleaned and deals to be done by the departments of sales, marketing, B2B, visitor promotions, project, finance, and advertising.

Elan Expo's operation is active in exhibitions with multiple sectors such as **Real Estate & Investment, Construction & Building Materials, Furniture & Decoration, Food & Agriculture, Beauty & Cosmetic, Fashion & Textile, Healthcare & Medical Products, HVAC, Landscape & Urban, Municipality & City Planning, and LED & Advertising**.

Elan Expo's knowledge of the communities they serve, their ability to attract the right people, and their skill of curating the physical space and creating memorable experiences bring thousands of like-minded people together. It is the shared experience and the opportunities to make human connections that allow businesses to grow.

For more information about the Mega HORECA Show 2024, please visit [MEGA CLIMA GHANA Website](#) or contact:

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