



3rd INTERNATIONAL
AIR CONDITIONING
AND REFRIGERATION
EXPO

 **25-28 NOV 2024**

 Safex Expo Center
Algiers, ALGERIA

THE 3rd ALGERIA MEGA CLIMA EXPO

A PLATFORM TO GET THE LEAD IN CLIMATE CONTROL

Organized by Elan Expo, the **3rd Algeria Mega Clima Expo** International Air Conditioning and Refrigeration HVAC exhibition will be held from **25-28 November 2024** at the **Safex Expo Center**, Algeria.

ALGERIA IS READY TO COOL OFF WITH MEGA CLIMA SHOW!

Elan Expo proudly announces the 3rd Algeria Mega Clima Show, a landmark event that has proven its position as the premier meeting point for industry leaders, innovators, and major brands in the building, construction, and design sectors.

ALGERIA MEGA CLIMA EXPO: WHERE INNOVATION WILL MEET COMFORT!

Algeria's strategic location at the crossroads of Europe and Africa offers access to diverse markets, facilitating trade and business interactions with neighboring Mediterranean and sub-Saharan countries. This geographical advantage positions Algeria as a gateway for companies seeking to expand their reach into both European and African markets.

Algeria's HVAC industry is set for significant growth, driven by urbanization, industrial expansion, and rising demand for energy-efficient solutions. The market is projected to grow at an annual rate of about 8% over the next five years. Key ongoing projects include the New Algiers Eco-City, integrating advanced HVAC systems for over 50,000 residents, and the Oran Industrial Park, featuring multiple manufacturing facilities requiring sophisticated climate control. Furthermore, the government plans to invest approximately \$42 billion over the next five years to modernize infrastructure and improve energy efficiency in the HVAC sector. Additionally, Algeria aims to achieve 27% of its total energy generation from renewable sources by 2030, creating opportunities for companies specializing in solar-powered HVAC solutions.

However, the HVAC sector faces challenges such as outdated infrastructure and economic fluctuations that can disrupt supply chains. Many older buildings still rely on inefficient heating and cooling systems, leading to higher operational costs. Addressing these deficiencies presents a unique opportunity for international companies specializing in advanced HVAC technologies.

Participating in this event allows companies to engage with key stakeholders and gain insights into local market dynamics. Exhibitors can showcase innovative solutions, specialized local challenges and explore partnerships with local firms.

THE FUTURE OF HVAC STARTS FROM THIS SHOW

Mr. Süer Ay, General Manager of Elan Expo, highlighted the significance of the upcoming 3rd Algeria Mega Clima Show: “The Algeria Mega Clima Show is set to be a pioneer event for the HVAC industry in Algeria. We anticipate a remarkable gathering of industry leaders that will not only showcase the latest advancements but also address critical challenges within the HVAC sector. By fostering collaboration between international companies and local stakeholders, this event will serve as an essential platform for exploring innovative solutions that enhance energy efficiency and sustainability in Algeria.”

“We are committed to driving forward Algeria's ambitious energy goals while providing a professional environment that solves the current issues impacting the industry today.” Mr. Süer emphasized.

THE 3RD ALGERIA MEGA CLIMA EXPO ALWAYS BRINGS TOGETHER GLOBAL EXPERTISE

Last year's show attracted **118** brands from **13** countries, including **Algeria, Bahrain, Canada, China, Egypt, France, India, Kuwait, Russia, Saudi Arabia, Turkey, the United Arab Emirates, and the United Kingdom**. Over **7000** visitors from around the globe attended. Over **16** conferences and workshops were organized which provided invaluable insights into innovative practices and technologies shaping the future of construction.

The Algeria Construction Show has become synonymous with innovation. Last year featured participation from renowned international companies such as **Compaq International (P) Limited, Kuwait Insulating Material Manufacturing Co, Xiamen ITG Honor MICE Co., Ltd, Alp Pompa Teknolojileri San. Ve Tic. A.S., KKC Industry W.L.L, Vitronburg New Energy Tech. Co., Ltd, Guangzhou Mingyi Exhibition Service Co., Ltd, OOO Avangard, Norland International Exhibition (Beijing) Co., Ltd, Inner Mongolia Haihua Exhibition Co., Ltd, Djenair France, Unigulf Industries LLC, Wassertek Ltd., Canada, Icon Egypt, Beta For Engineering & Consult, Alghadeer Packaging Materials Factory, United Insulations, Stalbans East, Beijing Worlead International Exhibition Co., Ltd.**, and many others. Local companies also showcased their offerings, demonstrating the vibrant synergy between domestic and international players.

SAVE THE DATE!

- **Dates:** November 25-28, 2024
- **Location:** Safex Expo Center, Pins Maritimes, Algiers , ALGERIA
- **Exhibitor Profile:** Ventilation & Air Conditioning Systems and Equipments, Heating Systems and Equipments, Refrigeration Systems and Components, Installation Systems, Water Purification, Treatment Systems and Equipments, Insulation Materials Service Groups

ABOUT ELAN EXPO

Elan Expo was founded in 1997 and now manages over 30 market-leading B2B events in up to 8 countries each year. Headquartered in Istanbul, Turkey, it is currently active in Nigeria, Azerbaijan, Kenya, Morocco, Iran, Iraq, and Algeria.

Elan Expo employs over 90 people who are passionate about the communities that they serve and skilled at creating the ideal circumstances for relationships to develop, knowledge to be gleaned and deals to be done by the departments of sales, marketing, B2B, visitor promotions, project, finance, and advertising.

Elan Expo's operation is active in exhibitions with multiple sectors such as Real Estate & Investment, Construction & Building Materials, Furniture & Decoration, Food & Agriculture, Beauty & Cosmetic, Fashion & Textile, Healthcare & Medical Products, HVAC, Landscape & Urban, Municipality & City Planning, and LED & Advertising.

Elan Expo's knowledge of the communities they serve, their ability to attract the right people, and their skill of curating the physical space and creating memorable experiences bring thousands of like-minded people together. It is the shared experience and the opportunities to make human connections that allow businesses to grow.

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